

# So many obstacles ...

## who

- staff
- politicians
- patrons
- ...

## why

- fear
- helplessness
- lack of self-efficacy
- ...

## what

- knowledge
- data
- resources
- ...

... and one way to overcome them

# Get started!

#EinfachMachen

# Get started with: learning

why

what

- 17 SDGs
- 3 pillars
- footprint & handprint
- national and local sustainability strategies
- your own special topic

how

**Try everything out to find your own way ...**

- online vs. on site
- by yourself vs. together with others
- listening vs. watching vs. reading

**... and make a commitment**

# Get started with: networking

## why

## who

- staff
- libraries
- politics
- civil society
- neighbourhood

## how

- join or organize engaging events and networks: webinars, barcamps, learning circles, Social Media
- contribute
- draw a map

# Get started with: communication

why

what

- facts are nice, but not necessary
- how tos are nice *and* necessary
- stories about and ideas for a better future

how

- inform
- inspire
- involve
- make it visible

for example: our  **SUSTAINABLE DEVELOPMENT GOALS**

### what

- biweekly blog series in our social intranet
- about the 17 SDGs
- from april to december 2023

### how

- inform: what´s this SDG about?
- inspire: what you can do by yourself
- involve: any idea what the library can do (better)?
- make it visible: here are your ideas

